SUMC Communications Committee Meeting Minutes – February 8, 2022

The Communications Committee met via ZOOM at 6:00 pm. Members present were: Pastor Kevin Baker, Sanders Hall, Dina Murray, and Alysia Barth. Sanders opened the meeting with prayer. Each member introduced themselves. Sanders explained what we are already doing and the different platforms we currently using to communicate with our community. The group discussed upcoming events, Lent, Easter, and Ash Wednesday. Easter sunrise service time was finalized as 6:15 am due to the time of the sunrise for Easter Sunday. Pastor Kevin discussed creating information packets about the church to give to local reality companies for renters in the area. The group discussed the best ways to promote the Ash Wednesday Drive-thru and the different services during this season. The newsletter was discussed, and the group decided that they need more information on what the current newsletter entails, and the mailing list being used. Pastor Kevin and Alysia discussed the needs that they have from this committee. Alysia has been looking into a scheduling calendar to use for all the different platforms to schedule and push out our information. Sanders is going to review the options and give feedback.

To-Do List

1. Alysia – Contact Paula, town manager at Town of Swansboro for park for Easter Sunrise
2. Alysia – Contact Jimmy Williams to advertise Lent & Easter Schedule in the Tideland News
3. Sanders – Contact necessary persons for a press release about Ash Wednesday Drive-Thru
4. Alysia – Get church brochures together for Ash Wednesday drive-thru boxes
5. Kevin – Get items together that we already have for the Lent boxes to give out at Ash Wednesday drive-thru
6. Alysia – Put together a bulletin insert for Sunday, February 13th of the Lent & Easter Services
7. Alysia – Send Dina final inserts and flyers for review
8. Alysia – Complete Lent service brochure and post to media each Thursday to promote
9. Alysia – Create Facebook event for Ash Wednesday Drive-Thru
10. Sanders – Send service schedule to newspapers for advertisement
11. Sanders – Send Alysia newspaper contact
12. Dine – Post service schedule to bulletin boards
13. Alysia – Send Dina flyer for posting
14. Dina – Contact different groups and places to see about posting news and placing brochures
15. Kevin – Reach out to Frank about the Easter breakfast
16. Alysia – Finalize Easter Egg Hunt date with Layne
17. Alysia – Get Christy’s email list for the newsletter and copy of the previous newsletter.
18. Dina – Follow up with newsletter recipients to get feedback
19. Dina – Dig through the website to find updates.
20. Alysia – Adjust heading on Wiggler’s Worship and Nursery web pages
21. Alysia – Send Sanders scheduling calendar info

CALENDAR

March 1, Shrove Tuesday Pancake Dinner 6 pm

March 2, Ash Wednesday Drive-Thru 11 am - 1 pm

March 2, Ash Wednesday Service 7 pm

March 8, Communications Meeting 6 pm

March 9, Noon Lent Service 12 pm

March 16, Noon Lent Service 12 pm

March 23, Noon Lent Service 12 pm

March 30, Noon Lent Service 12 pm

April 6, Noon Lent Service 12 pm

April 14, Maundy Thursday Service 7 pm

April 15, Good Friday Service 7 pm

April 17, Easter Sunrise Service 6:15 am

April 17, Easter Services Daymark 8:25 am, Beacon 10:30 am

May 8, Children & Youth Sunday

Next meeting was scheduled for March 8, 2022, at 6 pm. Dina closed the meeting with prayer. The meeting adjourned at 7:25.

Respectfully submitted, Alysia Barth