First Impression Team

January 17, 2022

Attendants: Denise -Chair, Ashley Hopkins, Tyler Hopkins, Caroline McClure, Dina Murray

Absent: Amani Harpine

Prayer- Denise

Opening Devotion- 1 Peter 3-13 given by Tyler Hopkins

What does Evangelism or First Impressions Team mean for you and why did you come to SUMC

Dina- Being welcomed is so important and the persons in the church welcomed her the most

Ashley and Tyler- Lenten drive through; sound teaching,- theologically grounded;

signage on the property pretty clear

Caroline- making connections between the pastor in Wilmington and Swansboro to help get connected

Who are the unreached and disconnected?

* not people in my age bracket
* Military

What is the the 1st impression?

Social media, web presence not always the building or the people at least not right at first.

Social media is under-represented

How might we become more of a presence in on those mediums- FB; Insta; Tik Tok; Website

Some things to look at first:

1. What type of posts resonate with persons at church on FB?
2. Who is our audience?
3. Passwords for Social media accounts
4. Who is handling all the posts and how does that plan work?

What is the next faithful step?

social media calendaring for February

Souper Bowl for Jan 30th; Greeters for Jan 30th

More online presence

Super Bowl- Feb 13th

Next Meeting to be determined

Closing Prayers