



## **Communications Team**

### **Swansboro United Methodist Church**

### **May 6, 2018 Meeting Minutes**

Attending: Ray Bihary, Helen Cizerle, Sanders Hall, Bonnie Johnson (Leader)

Absent: Emily Egerton, Nat Fahy, Elizabeth Holz, Lynn Rouse

#### **Introduction**

Bonnie brought the meeting to order at 4:00 p.m. by lighting the Christ candle, then read a brief devotional and prayer.

There were no written minutes from the April 10<sup>th</sup> meeting. That meeting was only to verify everything was set for the workshop on April 14<sup>th</sup>.

#### **Church Council Review**

Bonnie reviewed items from the April Church Council meeting. Sanders attended that meeting in Bonnie's place. Complete minutes from Church Council meetings are available online.

#### **Progress on 2018 Goals**

Team reviewed the 4 new goals for 2018. All are well underway.

#### **Road-side Signage**

Sanders has 2 quotes for full HD video signs. They are about \$40,000 installed with a 5-year warranty. This is double the estimated price based on other electronic signs nearby but these signs are a higher resolution. Sanders will prepare a slide show (or video) to show the options and pricing for the team to review – both the full HD and the lower resolution/lower cost versions. We'll then make recommendations to the Church Council for decision at June CC meeting.

Brandon & Sanders will work on permitting requirements from the town to be sure our suggestions will be allowed.

#### **Live Streaming of Traditional Services**

New cameras for the Beacon services have arrived and the existing cameras are being moved to the sanctuary. Live streaming of the 8:30 & 11:00 am services should start May 13<sup>th</sup>.

#### **Communications Workshop, April 14**

The workshop was well received. All evaluations were shared with the team. Thanks to the team for actively supporting it and especially to Sanders for getting the speakers and making it happen!

- Sanders will get copies of the presentations and the video to Bonnie for posting online.

- Team members with expenses related to the workshop may submit them to Bonnie for reimbursement.

### **Next Communications Workshop**

There is a good bit of interest in having another communications workshop. Team discussed the timing of this workshop with respect to other events happening. Consensus was to work towards fall 2018 with October 20<sup>th</sup> being the 1<sup>st</sup> choice; September 22<sup>nd</sup> as 2<sup>nd</sup> choice. Sanders suggested getting Craig Catlett, Training and Development Specialist, UMC Communications in Nashville to present. Date may be determined by his availability. Suggestion is to have Craig Catlett talk for up to 2 hours about various aspects of communications and 2 concurrent hour long sessions on using iPhones and android phones as communications tools for SUMC.

**Next meeting Monday, June 11 at 4:00 p.m. in Rm 25 (Library), Bldg 1.**

Meeting closed with prayer at 5:30 pm.

Submitted by Bonnie Johnson