

Communications Team meeting, October 17, 2017, 6pm.

Attending: Ray Bihary, Helen Cizerle, Emily Egerton, Sanders Hall, Elizabeth Holz, Bonnie Johnson, and Tonya Morton.

Bonnie opened with lighting of the Christ Candle and a devotion. Minutes of last meeting had been previously approved by email.

New church program run by Communications: one minute teaser videos by pastors about that week's sermon. Shared on various social media platforms. Recorded and uploaded by Sanders.

Report from Church Council: Missions is beginning to plan a yard sale and will be looking for volunteers.

Tonya is leaving the Communications Committee but will attend some meetings and continue working on documenting stained glass windows and kneeling pads.

Helen is also leaving, but will be available to Bonnie for small tasks.

Emily volunteered to be the new proofreader for Bonnie in Helen's place, with Elizabeth as backup. Helen will send Emily a UMW document that needs editing prior to posting online.

Upcoming: holiday rack cards. Helen usually handles them, but maybe not this year. Should be a joint project with Evangelism.

Sanders will send Bonnie pics to finish the last brochure. Bonnie will order more business card invitation cards.

Bonnie put together the 2018 budget for Communications. No additions from other members.

Next meeting will be Tuesday, November 14th. Time will change to 6:30pm. Bonnie will try to secure the library as a meeting room again.

Website

Sanders showed the Communications Committee the progress on the new site.

Bonnie and Sanders have met for two website work sessions. The new design uses a responsive theme that makes viewing the site easy on all devices - desktops to mobile phones.

The new website will be organized in three main categories: Who We Are, Worship, and Get Involved.

There are preliminary short homepage videos that will play in a loop and can be changed every week.

Bonnie and Sanders anticipate finishing the transfer to the new website during this latest push. They could potentially train a team of volunteers to contribute with managing content.

Sanders mentioned the Beacon service will be seeking volunteers to help with social media for the worship services. They want to add live posts on Instagram and Twitter as they gain volunteers for the tech team.

The committee should encourage people participating in church activities to take pictures and tag SUMC on their social media or send the pictures to Sanders or Bonnie. Minors cannot be filmed without parental permission. In public places, still pictures are okay. Check with parents if you are unsure.

Sanders still needs Sunday school class pictures. He's very busy running the computer and filming on Sundays. If you are in a class, take a group picture or action picture. If you know of someone in a class, ask them to take a picture and send it to Sanders' email, sanders.hall@gmail.com

Suggested social media hashtag: #SwansboroUMC

Meeting ended at 7:30pm.

Submitted by Elizabeth Holz